

Planning Behavior

Planning Behavior:

Theories and Experiments

By

Shih-Kung Lai

Cambridge
Scholars
Publishing



Planning Behavior: Theories and Experiments

By Shih-Kung Lai

This book first published 2019

Cambridge Scholars Publishing

Lady Stephenson Library, Newcastle upon Tyne, NE6 2PA, UK

British Library Cataloguing in Publication Data

A catalogue record for this book is available from the British Library

Copyright © 2019 by Shih-Kung Lai

All rights for this book reserved. No part of this book may be reproduced, stored in a retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording or otherwise, without the prior permission of the copyright owner.

ISBN (10): 1-5275-3783-8

ISBN (13): 978-1-5275-3783-5

To
My Mentor
Lewis D. Hopkins

k

t

N

t

N

t

N

b

A

Reference

Journal of Urban Management

framed rationality

should

do

References

Predictably Irrational: The Hidden Forces That Shape Our Decisions

Rational Choice: The Contrast between Economics and Psychology.

Urban Development: The Logic of Making Plans

Econometrica
Quarterly Journal of Economics

The

Introduction

Experimental Design

utility

value

Results

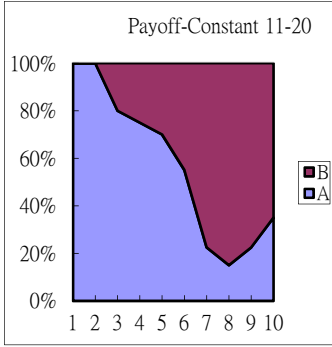
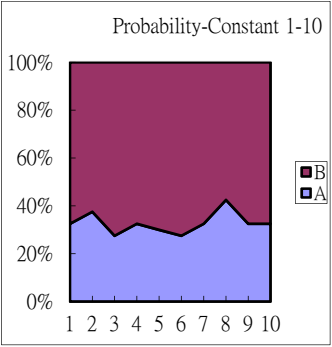


Table 1.1 Comparison of effects of payoff and probability on subjects' choices through Grey Relation Analysis

Conclusions

References

Journal of Information and Management Sciences *International*

Organizational Behavior and Human Decision Processes

Econometrica

Organizational Behavior and Human Decision Process

Real Estate Finance

Models and Applications *Grey Data Analysis: Methods,*

Organizational Behavior and Human Decision Processes

Plos One

Journal of Experimental Psychology

The Foundations of Statistics

Economic Behavior

Theory of Games and

Appendix 1: Systematic Lottery Pairs Derived from the Original Lottery Pairs

